



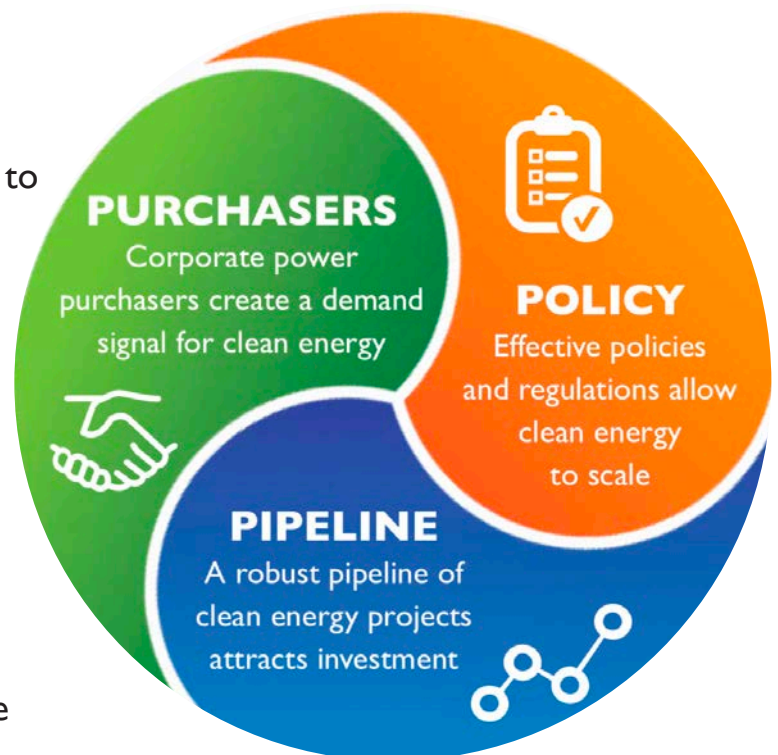
CLEAN ENERGY INVESTMENT ACCELERATOR

The Clean Energy Investment Accelerator (CEIA) is an innovative public-private partnership that addresses barriers to scale clean energy deployment in emerging markets.

THE CEIA MODEL IS BUILT ON THREE KEY PILLARS FOR MOBILIZING CLEAN ENERGY INVESTMENT AT SCALE: PURCHASERS, POLICY, AND PIPELINE.

Through in-country engagement in Vietnam, the Philippines, Indonesia, Colombia, and Mexico, the CEIA:

- Enables private sector **PURCHASERS**, particularly commercial and industrial companies, to send a strong demand signal for clean energy solutions.
- Develops aggregated procurement models and financial tools to grow the clean energy project **PIPELINE** and unlock investment.
- Works with government and utility partners to strengthen **POLICY** and regulatory frameworks to increase clean energy deployment and enhance ambition for climate goals.



CEIA'S IMPACT



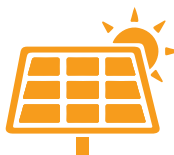
Business Voices Amplified: Over 600 companies are actively engaged in CEIA in-country coalitions, informing policies, advancing innovative transactions, and improving the clean energy-enabling environment in target markets.



Policy Strengthened: Nineteen clean energy policies have been strengthened across five countries with CEIA support, facilitating improved frameworks for scaled clean energy deployment.



Investment Mobilized: Over \$50 million in clean energy investment mobilized and unlocked as a result of CEIA engagement in target markets.



Demand Demonstrated: Over 2 GW of clean energy demand identified among CEIA partners, representing a \$2 billion+ investment opportunity.



MWs Deployed and GWs Unlocked: Over 100 MW of new clean energy projects have been supported through deep CEIA technical support and capacity building, displacing more carbon intensive sources of power generation and forging pathways for GW of replicated clean energy solutions.



CEIA Models Replicated and Learnings Amplified: CEIA tools, guides, best practices, and learnings from private sector champions are being shared and amplified, scaling impact and unlocking replication of CEIA demand aggregation models across new markets.

THE OPPORTUNITY

- Dramatic reductions in the cost of clean energy over the past decade have opened new models for widespread clean energy deployment across the globe. At the same time, major corporations and governments are taking steps to reduce their environmental impact and promote sustainable development.
- More than 340 companies have set 100% renewable energy goals, and thousands have established science-based emissions reductions targets in support of climate action and a net-zero future.
- Governments of emerging economies have established climate and clean energy goals, including Nationally Determined Contributions under the Paris Agreement, that will require private sector investment to fully implement.

THE CHALLENGE

- In developing countries, where commercial and industrial growth are driving increased energy demand, significant financial and regulatory barriers continue to limit private investment and slow the adoption of industrial decarbonization solutions.
- Multinational corporations and local companies in key emerging economies are missing opportunities to deploy cost-effective clean energy, drive deep decarbonization, support local job growth, mitigate climate risks, and advance sustainable development.
- Alleviating these barriers can unlock scaled private sector investment essential for governments to meet their climate and development goals.

THE SOLUTION

CEIA brings together the public and private sectors to support business-driven green growth. We operate in emerging markets where there is significant commercial and industrial energy demand, country leadership to advance clean energy goals, and foundational elements of an enabling market and policy environment—but where key barriers need to be addressed to unlock commercially viable decarbonization solutions at scale.

THE STAKEHOLDERS

To achieve our shared clean energy objectives, we work in partnership with **hundreds of multinational and domestic companies**, local business associations, governments, utilities, and other stakeholders. This includes engaging with global commitment platforms like RE100, the Science-Based Targets initiative, the Clean Energy Buyers Association, and the Low Emission Development Strategies Global Partnership to share learnings, support replication, and amplify impact.

The CEIA is jointly led by the World Resources Institute, Allotrope Partners, and the U.S. National Renewable Energy Laboratory (NREL).

COUNTRY HIGHLIGHTS:



Indonesia: CEIA is bringing together corporate purchasers to overcome market barriers, signal mutual aspiration to procure renewables, and strengthen policy mechanisms in cooperation with the Government of Indonesia and Indonesia's national utility, PLN. For example, CEIA has engaged PLN to design a renewable energy certificate program that responds to corporate demand and facilitates cleaner energy transactions.



Vietnam: CEIA's Renewable Energy Buyers Vietnam Working Group brings together corporate buyers, developers, and government officials to identify market barriers and implement solutions. Building on this, CEIA has provided deep technical support for over 20 MW of innovative clean energy projects with apparel companies, industrial zone operators, and prominent local retailers.



Philippines: CEIA worked with companies and other market stakeholders to enable implementation of the recently finalized Green Energy Option Program and other supportive policies to encourage scaled clean energy deployment. CEIA has also engaged more than 100 local utilities to support clean energy planning in line with the Philippines' Renewable Portfolio Standard.



Mexico: CEIA led an innovative aggregated procurement process with a major multinational retailer to identify renewable energy solutions for its 75 stores across Mexico that meet the company's emissions reductions goals while saving 30% in energy costs.



Colombia: CEIA collaborated with Colombia's leading industrial association (ANDI) to conduct Colombia's first- and second-ever aggregated procurement processes for on-site solar, identifying over 200 MW of potential clean energy demand.

Learn more at www.cleanenergyinvest.org.



WORLD
RESOURCES
INSTITUTE



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