

CEIA INDONESIA: BRINGING TOGETHER CORPORATE BUYERS TO UNLOCK PRIVATE SECTOR RENEWABLE ENERGY PURCHASING

The Clean Energy Investment Accelerator (CEIA) is jointly led by Allotrope Partners, the World Resources Institute, and the U.S. National Renewable Energy Laboratory to drive deployment of renewable energy (RE) solutions for large electricity consumers in key emerging markets like Indonesia, Vietnam, the Philippines, Mexico, and Colombia. In Indonesia, CEIA convenes corporate purchasers and amplifies their collective inputs to inform an enabling policy framework for scaling renewable power deployment and use. CEIA is supported by the U.S. Government, P4G, Children's Investment Fund Foundation, and other donors.



ONGOING ENGAGEMENT:

- In response to major private sector RE commitments, CEIA established a coalition of corporate buyers in Indonesia and has facilitated a series of working group dialogues on aggregating RE demand and accelerating clean energy solutions.
- The CEIA team is amplifying private sector voices on barriers and sharing actionable policy inputs with the Government of Indonesia and utility stakeholders to improve the enabling environment for achieving public and private sector RE goals.
- CEIA is developing innovative RE procurement models through direct technical assistance to corporate buyers that can be replicated and scaled with industrial energy users alongside government partners.
- CEIA is partnering with the national utility (PLN) to explore establishing innovative RE products for businesses in Indonesia, including technical support for the design of a Renewable Energy Certificate (REC) market that meets international standards.

- CEIA has advanced efforts to share knowledge products and market insights by launching a working draft of a Clean Energy Procurement Guidebook for Indonesia to help companies navigate options to meet their energy goals in Indonesia.
- CEIA delivered technical support to a multinational brand's supply chain partner to implement a successful procurement process for a 1.6 megawatt rooftop solar project, demonstrating the cost-competitiveness of solar in Indonesia. CEIA developed an Indonesia-focused Request for Proposals (RFP) template that can be adapted and utilized by other industrial companies to enable growth and scaling of Indonesia's rooftop solar market.
- CEIA has also provided in-depth technical assistance to PLN, resulting in the launch of the utility's Renewable Energy Certificate (REC) product and new pathways for future corporate renewable investment in Indonesia.

ACCOMPLISHMENTS:

- Since its launch in 2018, CEIA has established and grown its working group in Indonesia to a coalition of more than 25 corporate buyers.
- Through regular public-private dialogues, CEIA has established an ecosystem in which developers, government and utility stakeholders, investors, CSOs, business associations, and development partners can collaborate to identify and implement corporate RE solutions at scale.
- CEIA also provided policy inputs to the Indonesian Ministry of Energy and Mineral Resources, resulting in a revised regulation that improves the economics of rooftop solar projects by lowering the capacity charge for industrial users to one-eighth of its previous level.

FORGING AHEAD:

- Building on our corporate buyers coalition in Indonesia, CEIA aims to deepen engagement with additional large energy consumers, such as supply chain partners, industrial parks, and Special Economic Zones, to develop new business models for RE procurement.
- A series of recurring CEIA Indonesia Working Group meetings will be held throughout 2021 and beyond to engage corporate buyers, supply chains, government and utility partners, and other market stakeholders on key policy improvements and sustainable economic recovery solutions that can be applied in Indonesia.
- The CEIA team will continue to amplify and share best practices, effective financing approaches, and proven solutions to scale RE deployment and accelerate the transition to cleaner power in Indonesia.